



Correlation Conference

Ljubljana Slovenia

12-14 December 2011

Evidence-base versus grass-root?
Dilemma's and opportunities for
evaluation and monitoring.

Evaluation and Monitoring

How do we know if
what we do is effective?

Monitoring

To measure changes of the
intervention over time

Evaluation

To check if changes meet the objectives of the intervention

Evaluation Design

- Process Evaluation
- Effect / Outcome Evaluation
- Impact Evaluation

Process Evaluation

- Assesses the development and implementation of an intervention
- Helps to explain results of an intervention in terms of failures and successes within the project
 - Content - Are all project activities executed as intended
 - Scope - Is the intended target group reached
 - Quality - Does the intervention fit the target group

Effect/Outcome Evaluation

- Measuring the direct results of the intervention
- Effects on (target) population level
- Short term measurement (project+)

Impact Evaluation

- To measure long term impact of the overall objective on population level
 - Long time span and several measurements over time
 - Complex scientific research design
 - Expensive

Examples:

- Socio-epidemiological population research
- Longitudinal follow-up studies

Best way to produce evidence but rarely done

Monitor & Evaluation Pipeline



Baseline → Endline design

- Measurements before and after the intervention show changes within the target population over time
- Indication for effect of intervention

'Light' Logical Framework Matrix

logic	indicators	means of verification	assessment
objectives			
activities			

'Light' Logical Framework Matrix

Vertical Logic

Activities \approx Process

Objectives \approx Effect

'Light' Logical Framework Matrix

Horizontal Logic

Indicators

Pinpoints to measure the achievement of the envisaged objectives, activities

Means of verification

Means and methods of data collection to measure whether the indicators have been reached

Always monitor your intervention

*Do not be reluctant or afraid to
evaluate your intervention*

Intervention



Implementation



Monitoring & Evaluation



Adapted Intervention

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